

The *7* Proven Profitable Reasons to List Your Home with Adolfi R.E.

Reason #1 Signage

We have discovered through extensive interviews, feedback and field trials what home shoppers really want on a sign. It was not a "text for more pics" or a big smiling head. They want a large readable phone number, so we gave it to them - LARGE, readable and easy for the buyers to take a pic with a smart phone or scribble down on paper!

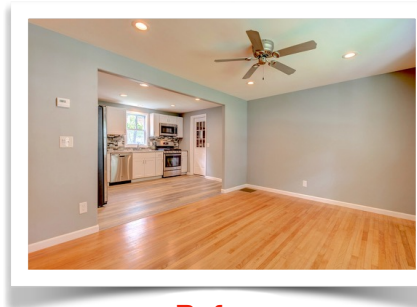


Reason #2 Photos

We provide 5 star professionally photographed images of your home. When buyers search Zillow they make instant decisions whether or not to go see a home. Great photos are the key! Each of our listings stand above the rest because professional photos inspire buyers to take action to schedule to see your home.

Reason #3 Professional Staging

We provide an initial staging assessment by a professional stager. They will assess your property's lighting, colors, arrangements and furniture to showcase your home in the best possible light. This, combined with professional photographs, equals an "Over the Moon" buyer experience!! Imagine how they'll feel when your home is showcased like those on "Flip This House" reality show!



Before



After

Reason #4 Video

We create a narrated video tour of your property. One of the strengths of video is it shows layout where photos alone cannot. After your 6 minute virtual video tour concludes, buyers are more prone to schedule an appointment with us or their real estate agent. (www.AdolfiYouTube.com) ****We Now Offer Drone Video****



YouTube

Reason #5 Ready Made Audience

Our private databases of over 1,300 YouTube subscribers and 1,700 e-mail subscribers receive alerts with each new listing. With an e-mail open ratio of 15%-20% and with over 1,300,000 views on YouTube, you can see this is not a "cold call" approach. A ready made audience is anticipating the next e-mail opportunity we send them which exposes your home to the best possible audience, a "family" of real estate enthusiasts.

Reason #6 (Snail) Mail

95% of what ends up in our mail box everyday is junk mail. Our monthly mail out is different. Each month we (snail) mail 2 items to over 1,000 of our buyers, investors and past customers. One sheet is a special educational report which we write (not a pre-written template real estate newsletter service). The 2nd sheet is our 8 featured property listings - your property would be featured there.

Reason #7 The Call Back

Most importantly... the biggest complaint we hear regularly is "No one will call me back!" This is because most agents lack responsive follow up. Our company responds to this industry wide problem by over staffing our office with paid team members in order to provide extreme customer service to the buyer calling on your home or to agents scheduling a showing and to you the home owner. Everyone gets a call back within 1 second to 24 hours ALWAYS and our voicemails are never full!

4 Top Properties For Sale as of Nov. 1st, 2010

 4 Beds 2 Baths 2200 sq ft Close to Walmart Price: \$120,000	 2 Family Gross Income \$12,000 Price: \$95,000	 4 Beds 2 Baths 2100 sq ft Castle, Nova neighborhood Price: \$240,000
 5 Bed / 2 Full Bath / 1 Half Bath Custom cabinetry, granite counter-tops, gorgeous appliances, and layout designed by a chef! Price: \$240,000		
 3 structures Price: \$120,000		

ADOLFI REAL ESTATE Call John Adolphi: (315) 695-6434

Property Listings